WSA 2002 Proposed Project Plan

NO1333

Project Name:	SCoR Smoking Topography Study
Objective:	The primary objectives of the Smoking Topography study are to ▪ Determine whether adult smokers smoke SCoR similar to or different from other cigarettes by measuring number of puffs taken, puff volume, puff duration, inter-puff interval, and peak flow. ▪ Obtain liking ratings for the SCoR product
Deliverable(s):	Report and publication
Reason for Doing this Work:	To determine possible compensatory behavior of adult smokers when smoking SCoR product vs. current marketplace brands.
Program Area: (Select One)	☐Cancer ☐CVD ☐COPD ☐Repro ☐ETS ☐Smoking Behavior ☒Clinical Testing ☐Communication ☐Acceptability Assessment ☐R.H. Evaluation ☐R.H. Guidance ☐Non-Clinical Testing ☐Non-Clinical Research
Project Leader:	Candace Adams

Tactics and Milestones:	Target Date:
Site selection and contract with site	February 1, 2002
Finalize Protocol, Informed Consent	April 17, 2002
IRB approval	July 10, 2002
Recruitment	September 12, 2002
Clinical Performance	November 15, 2002
Data analysis completed	December 13, 2002
Preliminary report	January 6, 2003
Final report	January 20, 2003

Internal Resource Allocation (WSA, INBIFO)	External Resource Allocation (other PMUSA, external vendors)
Candace Adams (200 hrs); Hans Roethig (40 hrs); Debbie Koelfer (25 hrs);).	Richard Jupe (20 hrs; SRB; Plowshares Technologies; VCU Dept. of Psychology and/or contracting clinic

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